



Paul Brocklehurst

Chairman's Update



I am conscious that as a result of Covid-19 our Inaugural Annual Lunch scheduled for 1 April had to be cancelled. However, it had been our intention that this event would also form the basis for an Annual General Meeting to update members on the work of their Federation and our programme for 2020/21. I now take this opportunity to update you in writing at a time that we are seeking your continued support by way of renewal of your membership. The Board took an early decision to defer the start of the new membership year 4 months to 1 October in recognition of the impact of Covid on members cashflows. Further, all members will now only need to pay on a half yearly basis.

The Federation was formed in the Spring of 2018 with 17 Full Members and as at the date of writing I am delighted to report that this has grown to 24 Full Members and 50 Affiliate Members. The growth in membership is cause for a moment of positive reflection and those of us that recognised the necessity for a representative body for the sector are grateful and heartened by the shared vision of those that have joined since.

During 2019 we held our first Annual Conference, which was well received by members, attended the Local Government Association Annual Conference, held a number of networking events and began to put in place the foundations for a full events schedule during 2020. This schedule was to include our above noted Inaugural Annual Lunch, a jointly hosted Parliamentary reception for all members, attendance at the LGA conference, a jointly hosted networking event at the Conservative Party Annual Conference and our own Conference in September.



It was not to be and after a February when we attended the District Council Network Annual Conference, held a Breakfast Seminar on the Rosewell Inquiry Process and a roundtable for a number of members with the then Chief Planner, Steve Quartermain, we faced the full impact of a global pandemic.

We immediately sought to bring our Full Members together by way of regular Zoom meetings so that we could all share information, market intelligence and to enable us to gain a better understanding of the impacts on our businesses. These were held every 2 to 3 weeks during lockdown, though as housebuilders returned and positivity developed these have moved to a 4 to 5 week cycle. These meetings will continue for some time yet. During the lockdown period the Federation has forged active communication links with MHCLG, the HBF, PINS and Homes England and we will of course look to continue these and strengthen them as we move forward. It is clear from our interaction that, amongst some, there remains a lack of understanding of how our sector works and the contribution we make to addressing the housing crisis.

In July we published our Building a Recovery agenda document with the support of Barton Willmore. A number of the recommendations within it have been enacted (a SDLT holiday for instance) whilst others have since appeared within the Government's proposals for changes to the planning system. We have sought to engage with both Full members and Affiliates during the consultation period on the Government's proposed changes, will continue to do so and will obviously share our representations with all members.

As the organisation has grown it has become clear that our structure and the resourcing of our activities has faced the necessity to evolve. The Board has taken the first steps in this by appointing a part-time Administration and Marketing Manager, Lucy Ray.



We will begin an active search for a Policy & Research Manager in the Autumn to support the work undertaken by John Acres on a part-time (though less so since publication of the White Papers!) basis as our Policy Director. It is clear from our interactions with government and others that we will only be able to best represent ourselves as a sector if we begin to collect and use the information possessed by members effectively. Collectively we need to better 'sell' the positive role that we play in the delivery of housing in this country. Our Federation has built a financial position which, with the continued support of members, will allow us to develop in the way that we outline. In addition, bearing in mind the effort to get ourselves up and running in 2018, we will need to re-visit our constitutional documents to ensure they are fit for purpose.

A key aim is to continue to grow our membership and we will be actively approaching a number of known participants who are yet to see the benefits of membership to join our ranks. We would welcome the support of any existing member who may be able to aid this goal by referrals to candidate companies.

We have begun the task of arranging our 'virtual' Annual Conference which is currently scheduled for the 19th November and I hope all members and their teams will be able to spare a morning to attend. A schedule of speakers will be provided over the coming weeks. Conscious of the very great support we receive from our Affiliates we very much hope that we will be able to resume a non-virtual events schedule in the early spring of 2021 and in the meantime will continue to seek opportunities to host virtual events both for and with Members.

Prior to concluding, as those of us who played a key role in this Federation's formation are aware, certain individuals not yet mentioned and unpaid by us have supported greatly the development of the organisation,

including Phil Partridge the Director of Finance at Catesby Estates plc, but in particular Katie Yates, Catesby's Associate Director of Marketing. Catesby's support in allowing them to provide their time and expertise has to be acknowledged. The Finance mantle has now passed to Tom Ball at Richborough Estates and thanks to them for the ongoing support they will be providing. I would also like to thank those individuals on the Board and Technical and Policy Committee who commit their time to furthering the Federation's activities.



Finally, it is very clear that this Government wishes to place the housebuilding sector at the heart of the economic recovery and to deliver the 300,000 per annum new homes target that has been talked of for so many years. However, the proposals that have been published within the Planning for the Future White Paper are far from fully formed and whilst many of us may share a view as to the necessity for such wholesale change we need to engage positively with Government to endeavour to shape their thoughts in so many regards.

Many battles that we may have thought had been fought and won have re-ignited themselves within the proposals and we must in a coherent and coordinated way highlight the impact these would have on the Government's principal aim of delivering the new homes that this country so desperately needs. A joint approach was why we formed this Federation and its reason for being is more relevant now than it ever was. We will face many challenges in the coming months from those related to Covid to Brexit and predicting outcomes is a largely thankless exercise. However, our sector was founded on certain key strengths; entrepreneurship, flexibility, partnership and an ability to react to such changing market conditions and it is these same strengths that will see us through these turbulent times.

Thank you in anticipation for your continued support.

Paul Brocklehurst
Chairman, Land Promoters and Developers Federation



Events Within The Last 12 Months

September 11th 2019

LPDF 2019 Annual Conference

Venue: Euston Square, London

Attendance: 120 people

Co-hosted by Victoria Hills from RTPI and speakers included Kevin Hollinrake MP for Thirsk & Malton, David Smith of the Sunday Times, Sasha White QC, Nick Walkley from Homes England and Lucy Greenwood and Charlie Collins from Savills.



December 3rd 2019

LPDF Christmas Drinks Reception

Venue: The Botanist, Birmingham

Attendance: Over 80 people



February 6th 2020

District Council Network Conference

Venue: Chesford Grange Kenilworth

LPDF took a stand, speaking slot and attended the dinner



February 12th 2020

Rosewell Review Breakfast in conjunction with Eversheds with Giles Cannock QC

Venue: Eversheds, Birmingham

Attendance: 50 people attended



Meetings & Webinars

February 2020

- Roundtable meeting with Steve Quartermain

April 2020

- Landmark Chambers & LPDF Webinar
- The Planning System Now
- Full Members Meeting

May 2020

- Full Members Meeting

June 2020

- LPDF Road to Recovery document produced and distributed to key stakeholders in the housing sector including members of the government, the shadow cabinet, backbencher MPs, Homes England, think tanks and academics
- No5 Chambers & LPDF Webinar
- Meeting with Simon Gallagher - Director of Planning at the Ministry of Housing, Communities and Local Government

July 2020

- Meeting with Susan Emmett - Homes England
- LPDF Affiliates Update Meeting
- Full Members Meeting

August 2020

- LPDF and Kings Chambers - White Paper Planning for the Future Webinar

September 2020

- Full Members Meeting
- Changes to the Current Planning System
Member Forums
- Planning for the Future - White Paper
Member Forums

Postponed Events due to Covid-19

April 2020

- LPDF Annual Lunch, London

May 2020

- Parliamentary Reception in conjunction with Planning Futures, House of Lords

June 2020

- AGM, London
- LGA Conference, Harrogate

September 2020

- Annual Conference, London

October 2020

- Networking Event after Conservative Conference

Forthcoming Event

19th November 2020

LPDF Virtual Annual Conference

Confirmed Speakers:

- David Smith - Economist, The Sunday Times
- Chris Young - QC, No5 Chambers
- Stewart Baseley - Chairman, HBF

More speakers to be announced soon



LAND PROMOTERS & DEVELOPERS FEDERATION

www.lpdf.co.uk

LPDF Membership

	Associate Membership	Full Membership Including Corporate Landowners
Overview	Associate members are a valuable part of the LPDF and include solicitors, planning consultants, financial institutes, house builders and engineers. Membership is open to any business that works with land promoters and developers.	Member's activities are principally land promotion and development.
News Update	Weekly emails with updates and news from across the sector. Monthly planning policy updates from the Policy Director. Media and political updates.	Weekly emails with updates and news from across the sector. Monthly planning policy updates from the Policy Director. Media and political updates.
Shaping Policy	Access to research reports. Inclusion in the debate at a national and local level.	Access to research reports. Inclusion in the debate at a national and local level. Submission and representations to consultations and reports. Opportunity to take part in key research pieces relating to housing delivery.
Branding	Use of branding and logo. Inclusion in online members directory. Promotion of your webinars/podcasts or news articles to other members.	Use of branding and logo. Inclusion in online members directory. Promote your webinars/podcasts or news articles to other members.
Networking	Places at member meetings and networking events. Discounted booking for the annual LPDF lunch. Access to key policy makers and influencers within the sector.	Places at all member meetings and networking events. Priority invites to a range of exclusive full members only networking events. Speaking opportunities at key events. Access to key policy makers and influencers within the sector.
Membership Fees	£2,000 per annum pro rata, plus VAT.	Fees are scaled and based on number of employees. Contact us for more details.

(The Federation is continually evolving, and membership benefits may be updated or changed at any time without prior notice)

Who We Are

The Land Promoters & Developers Federation (LPDF), formed in early 2018, is a collection of the UK's leading land promotion and development businesses. The LPDF has come together to speak with one voice in the debate on housing and infrastructure delivery. The LPDF represents the views of land promoters, and is working with government, local authorities and communities to enhance the planning process, and help deliver the new homes and communities this country needs. Members specialise in the promotion and development of strategic land across the UK, delivering from 30 new home sites to larger scale sites of up to 10,000 new homes alongside, community facilities, employment and supporting infrastructure.

Find out more about the Land Promoters and Developers Federation at www.lpdf.co.uk.





LAND PROMOTERS & DEVELOPERS FEDERATION

www.lpdf.co.uk

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